

# Classic CONCEPTS

A Publication of Classic Distributing Company Fall 2016/Winter 2017



## JUST 3 DROPS?

Yes, that's all it takes to experience NECON LO (INCI: Dimethyl Lauramine Oleate). No other ester can offer the conditioning, slip and long lasting film forming emollience of NECON LO. Ask your Classic representative for a demonstration.

- Whole Foods Premium listed
- Oregon Tilth Certified Raws
- New deodorized processing
- Proven track record in major brands
- Patented cationic ester



**REMEMBER:**  
Classic now stocks

**SILICONES:**  
most popular silicones at excellent prices

**PIGMENTS:**  
now stocking popular pigments and  
we can stock your special requests.



This is a publication of  
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## CLASSIC CHECKLIST

Interested In Controlling Cost (And Who Isn't)?

Contact CLASSIC for a quote

### SURFACTANTS

- Alcohol Sulfates (SLS, SLES, ALS, TLS)
- Amine Oxides
- Betaines (Coco, Lauryl)
- Cocamidopropyl Hydroxysultaine
- Glucosides (Decyl, Lauryl)
- Sarcosinates
- Cocamide DEA Replacement
- Non- Alcohol Sulfate Blends
- Traditional Blends without DEA

### PRESERVATIVES

- Phenoxyethanol
- Offsets to Popular Systems
- 17 Whole Foods Approved
- Certified Organic
- Natural Alternatives
- DMDM Hydantoin

### QUATERNARIES

- Stearalkonium Chloride (25, 85)
- Behentrimonium Chloride
- Behentrimonium Methosulfate
- Cetrimonium Chloride
- Cetrimonium Bromide
- Olealkonium Chloride

- Vitamin E Acetate
- Shea Butter (8 forms including Organic and H<sub>2</sub>O dispersible)
- Polymeric Thickeners
- Hand Sanitizer Base

### ESTERS

- Ethylhexyl Palmitate
- Caprylic Capric Triglycerides
- C12-15 Alkyl Benzoate
- Isopropyl Myristate
- Isopropyl Palmitate

### EMULSION BASES

- Stearic Acid XXX
- Emulsifying Wax N.F. & D
- GMS 165
- GMS
- GMS S/E
- Citrus Fiber

### SUNSCREENS

- Avobenzone
- Octyl Salicylate
- Octocrylene
- Benzophenone-3
- Benzophenone-4
- Octyl Methoxy Cinnamate

### MISCELLANEOUS

- Vitamins and Nutritional Factors
- Waxes
- Silicones
- EDTA



## WE (PROBABLY) HAVE IT!

Classic now has an even larger line of surfactants. Our latest additions:

Classic CAS-GF – glycerine free hydroxysultaine

Classic LAS – lauryl sultaine

Classic LDB – lauryl betaine

Classic DSLS-NO – Disodium Lauryl Sulfosuccinate (no "eth")

Classic CAW-HPV – High peroxide value amine oxide, requiring no preservative in its 30% form.

If you need a particular surfactant or certain properties please check with us. We can usually match surfactants or suggest a functional equivalent.

# A Classic Exclusive



### Classic Blend 4C – INCI:

- Cocamidopropyl Hydroxysultaine
- Cocamidopropyl Betaine
- Cocamidopropyl Amine Oxide
- Coco Betaine

Much more than just an alkanolamide replacement, Classic Blend 4C adds mildness, viscosity, and it's compatible with your anionic sulfate-free formulating. Alcohol sulfates may also be used with Classic Blend 4C. Classic Blend 4C can simplify production and reduce raw material inventory. We have found the following ratios to work well in our laboratory:

### Classic Blend 4C with Other Surfactant

- 10% 25% Classic DG (Decyl Glucoside)
- 10% 25% Classic DSLS (Sodium Laureth Sulfosuccinate)
- 25% 10% Classic AOS (Sodium C14-16 Alpha Olefin Sulfonate)
- 10% 35% Classic ES-2K (Sodium Laureth Sulfate)

# From Lincoln Manufacturing:

## **Lincoserve PE-815 INCI: Phenoxyethanol and Ethylhexylglycerin**

Lower cost and usage levels than the 90/10 blend.

**Linatural MBS-1 INCI: Propanediol, Ethylhexylglycerin, Potassium sorbate.** Naturally derived microbial blocking system that is ultra mild, has great water solubility for high water content and low ph formulations.

**Linatural MBS-8 INCI: Glycerin, naturally derived from palm oil. Caprylyl Glycol, Ethylhexylglycerin , Phenethyl alcohol**

Replace traditional preservatives and gain conditioning, stability and ph control. Most cost effective alternative on the Market.

**Linatural PG-Plus INCI: Natural Pentylene Glycol, Glycerin, Benzoic acid**

for formulating in performance functionalities of emollient, conditioning, moisturization, stability and pH control in place of traditional ingredients and find that traditional preservatives are not needed.

Linatural™ PG-Plus is a patent-pending system based on natural/naturally derived materials.

**Linatural PA-Plus INCI: Phenethyl alcohol(natural),Glycerin, Benzoic Acid**

for formulating in performance functionalities of emollient, conditioning, moisturization, stability and pH control in place of traditional ingredients and find that traditional preservatives are not needed.

**Linatural Ultra-3 INCI: Propanediol(natural),Pentylene glycol(natural),Phenethyl Alcohol(natural)**

Mild preservative for Wipes that need a wider ph range, 3-10 ph range

**Lintelligence IQ-E2 INCI: Phenoxyethanol, Glycerin, Vitamin E (Tocopherol),**

**Ethylhexylglycerin,** Lintelligence™ IQ systems are a new line of multifunctional antimicrobials designed with value added components for end formulation claims and labeling. These IQ antimicrobial systems are designed with value added, multifunctional ingredient(s), such as an antioxidant, vitamin, enzyme, mineral, polymer or other skin or hair conditioning agent(s) for personal care formulations.

## **FROM JARCHEM INDUSTRIES:**

Actique Hyal - INCI: Sodium Hyaluronate For skin hydration and Anti-aging properties.

Actique Hyal 1% INCI: Sodium Hyaluronate and Water.

Actique Hyal Max Most common Powder with High MW 1.8-2.5 Million Da.

Actique Hyal 1M Mid range MW from 850,000 to 1.6 Million Da.

Actique Hyal Mini Oligosaccharide of Hyaluronic Acid with excellent hydration and Anti Wrinkle benefits.

Below 10,000 Daltons.

